

From: Mitch O'Farrell <councilmember.ofarrell@lacity.org>
Sent time: 04/23/2020 10:15:20 AM
To: Kevin Hryciw <khryciw61@hotmail.com>
Cc: Sean Starkey <sean.starkey@lacity.org>; Daniel Halden <Daniel.Halden@lacity.org>; Marisol Rodriguez <marisol.rodriguez@lacity.org>; Craig Bullock <craig.bullock@lacity.org>
Subject: Re: Opposition of the Hollywood Center Project

Greetings,

We appreciate you contacting our office -- I am including (CC'd) our Field Deputy **Sean Starkey** and Director of the Heart of Hollywood **Dan Halden** and Planning Director **Craig Bullock** who covers the area for the Councilmember and may provide information/assistance on the concern in the area. Thank you again.

With kind regards,



Mitch O'Farrell
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On Tue, Apr 21, 2020 at 4:49 PM Kevin Hryciw <khryciw61@hotmail.com> wrote:

Good afternoon,

My name is Dr. Kevin Hryciw and I'm a Board Member and resident of The Broadway Hollywood. I want to express my great disappointment of your support for the Hollywood Center construction project. Hollywood has been my home for the past 18 years and while I support development and growth in Hollywood, I oppose this specific project for the following reasons:

- 1) The scale of this project with a 35 story building and a 46 story building is simply too tall and will not fit in with the existing Hollywood skyline. In addition, the buildings will block the views of the Hollywood Hills and the iconic Hollywood sign for much of the neighborhood in the Hollywood and Vine area. Tall high-rises should be built on the Sunset corridor.
- 2) While I support growth and development in Hollywood, great efforts need to be made to protect historic buildings; especially as it relates to a building as important as Capitol Records. This project, while it claims to highlight and accent the Capitol Records building, will literally cast a massive shadow on the property. In addition, Capitol Records will be dwarfed by the sheer scale of this project. If Hollywood Center is built as planned one of our most iconic Hollywood buildings will lose all visual significance and relevance. As an alternative, 10-15 story buildings seem appropriate for the blocks north of Hollywood Blvd.

On the two occasions that I have met you, you have mentioned being a lifelong Hollywood resident. As a fellow resident and lover of this great neighborhood, I beg that you please reconsider your position on this project and convince your fellow council members to do the same and act in opposition of advancing the Hollywood Center project.

Thank you!